



# Impactful Hands, Hopeful Hearts

DAY OF SERVICE



SPONSORSHIP PACKET

# JOIN US



At Mamás Unidas LR, we believe real change happens when we take action. On April 25, 2026, we're proud to host our 3rd Annual "Impactful Hands, Hopeful Hearts" Day of Service — one event that serves four purposes for endless impact: helping the community, connecting families and businesses, celebrating volunteers and leaders, and raising funds to sustain our year-round programs.

Your sponsorship not only makes this one-day event possible, but also fuels our year-round programming that empowers youth and families — including college readiness workshops, scholarships, college tours, and our Mijo Program. Sponsors also gain valuable visibility through logo placement, media features, social media recognition, and direct engagement with students, families, and community partners.

In 2025, thanks to our sponsors, over 160 volunteers completed more than 1,100 hours of service, six community leaders were honored, and 800+ families benefited from our year-round programming .

As we plan for 2026, we invite your organization to join us as a sponsor and community partner. Together, we can continue to build stronger communities, create opportunities, and inspire hope all year long.

**May we count on your organization to help make this event a success? Our sponsorship package is attached for your review.**

Thank you for your time and consideration—I look forward to hearing from you!

Best,

*Sandra Carmona Jobe*

Mamás Unidas LR Director of Development  
[sandracj@mamasunidaslr.org](mailto:sandracj@mamasunidaslr.org) | 501-687-7287  
[mamasunidaslr.org](http://mamasunidaslr.org)

# Impactful Hands, Hopeful Hearts

DAY OF SERVICE

## ONE DAY. FOUR PURPOSES. ENDLESS IMPACT.



April 25, 2026



TBA, Little Rock



9 AM - 12 PM Volunteer  
12 PM - 2 PM Celebration,  
Awards, and Tabling Event



### HELP THE COMMUNITY

Mobilize volunteers to serve at multiple community sites, improving community and supporting local initiatives.



### CONNECT FAMILIES & BUSINESSES

Provide opportunities for students and families to connect with organizations and businesses through volunteer collaboration and resource tabling.



### CELEBRATE & RECOGNIZE

Honor our volunteers and community partners with a lively celebration that includes food, music, prizes, and the Community Awards presentation.

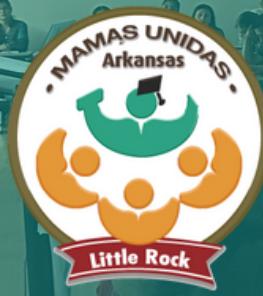


### YEAR-ROUND PROGRAMMING

Raise funds to sustain Mamás Unidas LR programs such as the Mijo Program, scholarships, and college readiness workshops and college tours.



SCAN TO LEARN MORE



# Beyond One Day

Your sponsorship supports year-round programming.

## Impact in 2025



1,980+  
Direct Service  
Touchpoints\*

9  
Scholarships



802  
Families Served



360  
1-on-1 Consultations



324 Students at  
Workshops



22 Workshops/  
Tabling Events



87% Were  
Low-Income



88% Potential  
First-Generation



### Community Presentations

Equip families with the knowledge to prepare for, access and navigate higher education

### Student workshops

College readiness workshops, that include ACT prep classes, and college tours.

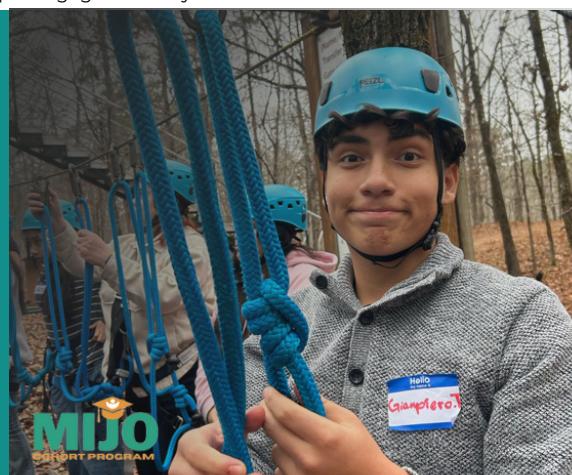
### One-on-One Counseling

Individualized support for college planning and application processes.

\*Direct Service Touchpoints count each program or service interaction and may include multiple engagements by the same individual.

**MIJO PROGRAM**  
supports high-achieving, low-income, first-gen students through personalized advising, workshops, and leadership development, helping them prepare for top colleges.

- 3 cohorts | 23 Students
- 31 workshops
- 147 one-on-one sessions
- 2 ACT prep programs
- 8 aptitude assessments
- 2 graduates with full-ride scholarships totaling \$640,000 over four years to Amherst College and Boston College
- 2 out-of-state leadership conferences



[Mamasunidaslr.org](http://Mamasunidaslr.org)



Mamas Unidas LR



[admin@mamasunidaslr.org](mailto:admin@mamasunidaslr.org)



# SPONSORSHIP LEVELS

PERKS	SILVER \$500	GOLD \$1000	PLATINUM \$3,000	DIAMOND \$5,000	ELITE \$10,000
Logo on all online platforms and some printed materials	✓	✓	✓	✓	✓
Recognition on our website & social media platforms	✓	✓	✓	✓	✓
Booth/table spot at celebration location	✓	✓	✓	✓	✓
Acknowledgment during event ceremonies	✓	✓	✓	✓	✓
Logo on volunteer t-shirts and all printed materials	✓	✓	✓	✓	✓
Highlight on videos for media platforms		✓	✓	✓	✓
Presentation of award to community member		✓	✓	✓	✓
Opportunity to advertise business at event on stage			✓	✓	✓
Awardee of "Impactful Hands" award				✓	
Awardee of "Partner of the Year" award					✓
Student scholarship named after sponsor					✓
Prominent logo placement on promo materials					✓
Exclusive media coverage during media interviews					✓
Recognition as presenting sponsor (may have more than one)					✓

## SPONSORSHIP COMMITMENT FORM

Company Name/Individual: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person Email Address: \_\_\_\_\_

Contact Person Phone: \_\_\_\_\_

Please select Sponsorship Amount:

- Elite Level Sponsorship (\$10,000)
- Diamond Level Sponsorship (\$5,000)
- Platinum Level Sponsorship (\$3,000)
- Gold Level Sponsorship (\$1,000)
- Silver level sponsorship (\$500)
- In-Kind/Other \_\_\_\_\_

Please make checks payable to:

**Mamas Unidas LR**

Mail To 3301 W Pratt Rd, Little Rock, AR 72206

Email a copy of your sponsorship form and  
company logo to [admin@mamasunidaslr.org](mailto:admin@mamasunidaslr.org)