



Impactful Hands, Hopeful Hearts

DAY OF SERVICE



2026

SPONSORSHIP PACKET

JOIN US



At Mamás Unidas LR, we believe real change happens when we take action. On April 25, 2026, we're proud to host our 3rd Annual "Impactful Hands, Hopeful Hearts" Day of Service — one event that serves four purposes for endless impact: helping the community, connecting families and businesses, celebrating volunteers and leaders, and raising funds to sustain our year-round programs.

Your sponsorship not only makes this one-day event possible, but also fuels our year-round programming that empowers youth and families — including college readiness workshops, scholarships, college tours, and our Mijo Program. Sponsors also gain valuable visibility through logo placement, media features, social media recognition, and direct engagement with students, families, and community partners.

In 2025, thanks to our sponsors, over 160 volunteers completed more than 1,100 hours of service, six community leaders were honored, and 800+ families benefited from our year-round programming .

As we plan for 2026, we invite your organization to join us as a sponsor and community partner. Together, we can continue to build stronger communities, create opportunities, and inspire hope all year long.

May we count on your organization to help make this event a success? Our sponsorship package is attached for your review.

Thank you for your time and consideration—I look forward to hearing from you!

Best,

Sandra Carmona Jobe

Mamás Unidas LR Director of Development
sandracj@mamasunidaslr.org | 501-687-7287
mamasunidaslr.org

Impactful Hands, Hopeful Hearts

DAY OF SERVICE

ONE DAY. FOUR PURPOSES. ENDLESS IMPACT.



April 25, 2026



TBA, Little Rock



9 AM - 12 PM Volunteer
12 PM - 2 PM Celebration,
Awards, and Tabling Event

HIGHLIGHTS FROM THE 2025 DAY OF SERVICE

1121 VOLUNTEERED HOURS

160 VOLUNTEERS

26 SPONSORS

14 VOLUNTEER SITES

14 COMMITTEE MEMBERS

6 COMMUNITY AWARDS

1 UNITED COMMUNITY



**SCAN TO
LEARN
MORE**



HELP THE COMMUNITY

Mobilize volunteers to serve at multiple community sites, improving community and supporting local initiatives.



CONNECT FAMILIES & BUSINESSES

Provide opportunities for students and families to connect with organizations and businesses through volunteer collaboration and resource tabling.



CELEBRATE & RECOGNIZE

Honor our volunteers and community partners with a lively celebration that includes food, music, prizes, and the Community Awards presentation.



YEAR-ROUND PROGRAMMING

Raise funds to sustain Mamás Unidas LR programs such as the Mijo Program, scholarships, and college readiness workshops and college tours.



Beyond One Day

Your sponsorship supports year-round programming.

Impact in 2025



1,980+
Direct Service
Touchpoints*



9
Scholarships



802
Families Served



360
1-on-1 Consultations



324 Students at
Workshops



22 Workshops/
Tabling Events



87% Were
Low-Income

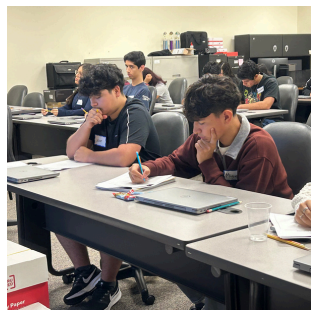


88% Potential
First-Generation



Community Presentations

Equip families with the knowledge to prepare for, access and navigate higher education



Student workshops

College readiness workshops, that include ACT prep classes, and college tours.



One-on-One Counseling

Individualized support for college planning and application processes.

*Direct Service Touchpoints count each program or service interaction and may include multiple engagements by the same individual.

MIJO PROGRAM

supports high-achieving, low-income, first-gen students through personalized advising, workshops, and leadership development, helping them prepare for top colleges.

- 3 cohorts | 23 Students
- 31 workshops
- 147 one-on-one sessions
- 2 ACT prep programs
- 8 aptitude assessments
- 2 graduates with full-ride scholarships totaling \$640,000 over four years to Amherst College and Boston College
- 2 out-of-state leadership conferences



Mamasunidaslr.org



Mamas Unidas LR



admin@mamasunidaslr.org



SPONSORSHIP LEVELS

PERKS

	SILVER \$500	GOLD \$1000	PLATINUM \$3,000	DIAMOND \$5,000	ELITE \$10,000
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Logo on all online platforms and some printed materials	✓	✓	✓	✓	✓
Recognition on our website & social media platforms	✓	✓	✓	✓	✓
Booth/table spot at celebration location	✓	✓	✓	✓	✓
Acknowledgment during event ceremonies		✓	✓	✓	✓
Logo on volunteer t-shirts and all printed materials		✓	✓	✓	✓
Highlight on videos for media platforms			✓	✓	✓
Presentation of award to community member			✓	✓	✓
Opportunity to advertise business at event on stage				✓	✓
Awardee of "Impactful Hands" award				✓	
Awardee of "Partner of the Year" award					✓
Student scholarship named after sponsor					✓
Prominent logo placement on promo materials					✓
Exclusive media coverage during media interviews					✓
Recognition as presenting sponsor (may have more than one)					✓

SPONSORSHIP COMMITMENT FORM

Company Name/Individual: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Contact Person Email Address: _____

Contact Person Phone: _____

Please select Sponsorship Amount:

- _____ Elite Level Sponsorship (\$10,000)
_____ Diamond Level Sponsorship (\$5,000)
_____ Platinum Level Sponsorship (\$3,000)
_____ Gold Level Sponsorship (\$1,000)
_____ Silver level sponsorship (\$500)
_____ In-Kind/Other _____

Please make checks payable to:

Mamas Unidas LR

Mail To 3301 W Pratt Rd, Little Rock, AR 72206

Email a copy of your sponsorship form and
company logo to admin@mamasunidaslr.org

Mamas Unidas LR is a 501(c)3 organization, donations are tax-deductible for the United States federal income tax purposes.